



Media Contact

PublicRelations@EmergingTechAccelerator.com

Emerging Tech Accelerator Names New Board of Advisors Chair

Portland, Ore. January 2011 – [Emerging Tech Accelerator](http://www.em-a.com)[™], the world's leading database of new-tech innovation companies and a business development vehicle that directly connects technology buyers, sellers and investors, announces Steven B Garner, President of Effective Marketing Associates as its new Board of Advisors Chair.

Stephen B. Garner has been President of Effective Marketing Associates for 27 years. EMA is a management consulting firm devoted to increasing shareholder value through optimized sales and marketing management, processes, personnel, activities, and tools. EMA[™]'s client base includes work with the executives at AT&T Wireless, US Bank, InFocus, Milwaukee Electronics Companies, Veber Partners, Bechtel Corp., Climax Portable Machine Tools, Miles Fiberglass & Composites, Portland General Electric, Symantec Corp., Teledyne Corp., Wacker Siltronic, Midas, NetIQ, Jubitz Fleet Services, and many other firms in various industrial segments. www.e-m-a.com.

Prior to founding EMA Mr. Garner worked in successively higher executive positions for Raychem, Intel, Spectra-Physics, Prometrix, and Pacific Western Systems in California. Mr. Garner has served on numerous Boards and spoken at national and international conferences. For 10 years Mr. Garner managed a group of 24 local CEOs and consultants that provided free strategic advice to smaller companies in the Portland, OR area.

Mr. Garner is a graduate of Princeton University, AB in Biology, 1972, was granted an MS in Biology from the University of Oregon, 1974, and an MBA from the Amos Tuck School of Business at Dartmouth College, 1980.

About ET Accelerator

Based in Portland, Oregon and launched in 2008, Emerging Tech Accelerator is a business venture of Princeton Ventures LLC. ET Accelerator expedites the time for emerging technology companies from discovery to market – from search and socialization to selection – for business leaders looking for technology to quickly adapt and align to their business objectives. More information is available at www.etaccelerator.com