

## FOR IMMEDIATE RELEASE

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## **Emerging Tech Accelerator™ Unveils New Website and Innovative Collaboration Tools to Reduce Time and Cost for Corporate Technology Buyers Seeking Nascent Technologies and Intellectual Property**

*ETtools™, ETsource™ and ETforum™ accelerates the innovation discovery and decision-making process*

**Portland, Ore.** November 16, 2009 – [Emerging Tech Accelerator™](#) today unveiled its new interactive [website](#) and three innovative collaboration tools, ETtools™, ETsource™ and ETforum™. The three collaboration tools accelerate the innovation discovery and decision-making process for corporate technology buyers and investors seeking emerging technologies and intellectual property.

Originally introduced in 2007, Emerging Tech Accelerator is a SaaS business that provides technology buyers, business leaders and investors a one-stop-shop resource to cost-effectively accelerate the discovery and decision-making process by providing streamlined searching, dynamic collaboration tools and immediate solutions.

### **Collaboration Tools: ETtools, ETsource and ETforum**

- **ETtools** enables rapid cross-departmental collaboration and emerging tech selection
- **ETsource** is a database of thousands of emerging tech listings
- **ETforum** completes cross-departmental collaboration and final selection of emerging techs to add to their company

“Emerging Tech Accelerator continues to be the quickest and most efficient route that innovative technology companies can take to get in front of technology buyers and investors—and vice versa,” says Skip Sponsel, CEO of Emerging Tech Accelerator. “We aim to be the primary resource for emerging technologies, buyers and investors to streamline information and communications amongst all channels of the sale and the cultivation of the business relationship.”

### **About Emerging Tech Accelerator**

Based in Portland, Oregon and launched in 2007, Emerging Tech Accelerator expedites the time for corporate innovation teams to discover, collaborate, and select game changing technologies that will improve their competitiveness. Sellers/entrepreneurs of innovative technology have a highly effective path to qualified corporate buyers of innovation. Investors can see their ROI improve by having their portfolio companies involved with ETsource and ETforum. More information is available at Emerging Tech Accelerator’s [Web site](#), [Twitter](#), [LinkedIn](#) and [video](#).

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